



# **APCO Performance Summary**

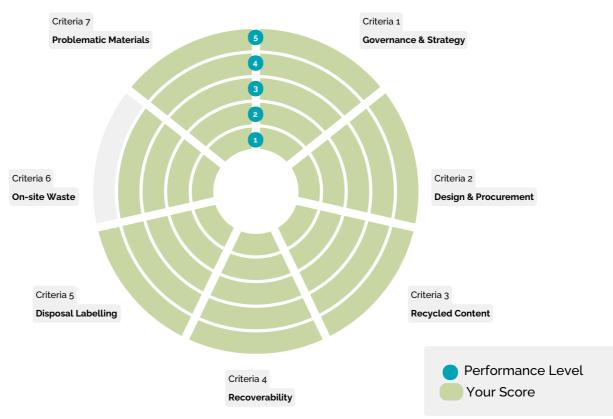
Company Name:	Perfection Fresh Australia Pty Ltd	
Trading As:		
ABN:	75127389682	

# The score above and chart below indicate your organisation's overall performance in the **2024** APCO Annual Report. With your chosen reporting period of **July**, **2022 - June**, **2023** you have achieved a **Beyond Best Practice** overall performance level.

**Overall Performance 88% - Beyond Best Practice** 



The chart below indicates your organisation's performance against each of the Packaging Sustainability Framework criteria in the 2024 APCO Annual Report. Each band represents a performance level with the green indicating your level of performance for each.



DISCLAIMER: All rights reserved. No part of this document may be reproduced in any material form or transmitted to any other person without the prior written permission of the Australian Packaging Covenant Organisation Ltd. (APCO) except as permitted under the Copyright Act 1968 (Cth) (as amended) or unless expressly permitted in writing by APCO and all authorised material must at all times be acknowledged.

#### Contact

A: Suite 1102, Level 11, 55 Clarence Street, Sydney, NSW, 2000 E: apco@apco.org.au





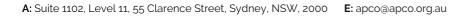
# About APCO Annual Reporting

# Understanding APCO Annual Reporting performance levels:

1	Getting Started:	You are at the start of your packaging sustainability journey.
2	Good Progress:	You have made some first steps on your packaging sustainability journey.
3	Advanced:	You have taken tangible action on your packaging sustainability journey.
4	Leading:	You have made significant progress on your packaging sustainability journey.
5	Beyond Best Practice:	You have received the highest performance level and have made significant progress on your packaging sustainability journey.

### Packaging Sustainability Framework criteria

Criteria 1: Governance & Strategy	This criteria considers actions to integrate packaging sustainability into business strategies.
Criteria 2: Design & Procurement	This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs).
Criteria 3: Recycled Content	This criteria considers actions taken to increase or optimise the amount of recycled material used by your organisation.
Criteria 4: Recoverability	This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging.
Criteria 5: Disposal Labelling	This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life.
Criteria 6: <b>On-site Waste</b>	This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill.
Criteria 7: Problematic Materials	This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter.







# APCO Annual Report Criteria Performance & Responses

Provided below are your organisation's responses to the questions within the APCO Annual Report as well as a performance level for each criteria.

Criteria 1: Governance & Strated	gy: 👩 Beyond Best Prac	tice		
	<b>,, , , , , , , , , ,</b>			
Getting Started	2 Good Progress	3 Advanced	4 Leading	5 Beyond Best Practice
Doos your organisation	have a documented stra	togy that includes go	als (objectives) and	
	ustainability that address			●Yes ○No
Grasi of equivalent?				
Does your organisation Packaging Targets?	's strategy include a com	mitment to achieving	the 2025 National	●Yes ○No
Is this strategy integrate	ed within your business p	rocesses and has it be	een approved by an	
executive or board of d	irectors?			● Yes ○ No
Do you regularly comm	nunicate and promote pag	ckaging sustainability	objectives and	●Yes ○No
targets within your orga	anisation?			
	ge or communicate with e			●Yes ○No
consumers, community	r groups etc.) about the e	nvironmental impacts	of your packaging?	
Do you actively particip outside of your organis	bate in any other initatives ation?	s to promote packagin	g sustainability	●Yes ○No
Supporting Evidence				
- 1.1 ESG QAP-031(Er	nvironmental Sustainabili	ty Policy) 2023		
	rocurement Sustainability	y 2023		
- 4.0 PFA ESG Annua - At least promote p	ackaging sustainability o	bjectives and targets	annually with formal	sustainability
		Your fu	ll response can be found towo	ards the end of this document.
Criteria 2:				
Design & Procuremen	it: <sub>5</sub> Beyond Best Pract	ice		
Getting Started	2 Good Progress	3 Advanced	4 Leading	5 Beyond Best Practice
<b>A:</b> Suite 1102, Level 11, 55 Cla	arence Street, Sydney, NSW, 20	00 <b>E:</b> apco@apco.org.au		

APCO	2024	APCO Performance Summary	Page 4/14
		nes of packaging have had their packaging reviewed against Guidelines (or equivalent) in the last 5 years?	1723
Please indicate	the accurac	y of this response.	High
Do you require y equivalent for ye	• • •	rs to use the Sustainable Packaging Guidelines (SPGs) or ng?	•Yes ONo ON/A
Please tell us ak	bout any pos	sitive outcomes from your packaging reviews.	

Packs have been redesigned to reduce plastic volume and improve supply chain efficiency the	nrough
optimising pack dimensions.	

Do you believe applying the SPGs delivers business value to your organisation?	●Yes ○No

Which of the following Sustainable Packaging Principles have been considered in reviews of your organisation's packaging against the Sustainable Packaging Guidelines (SPGs)?

Design for recovery	•Yes ONo
Optimise material efficiency	•Yes ONo
Design to reduce product waste	●Yes ONo
Eliminate hazardous materials	● Yes O No
Use of renewable materials	●Yes ○No
Use recycled materials	●Yes ○No
Design to minimise litter	●Yes ○No
Design for transport efficiency	●Yes ○No
Design for accessibility	●Yes ○No
Provide consumer information on environmental sustainability	● Yes ○ No

How many of the 1723 Tonnes of packaging have packaging that has been optimised for material efficiency in the last 5 years?

1703





2024

Please indicate the accuracy of this response.

High

If yes, please tell us about any material savings you have made.

There has been considerable material savings in paper/cardboard reduction, plastic film weight reduction and plastic container weight reductions over the last 3 to 5 years.

#### Supporting Evidence

- 11.1 ESG Copy of Tonnage Data Collection Sheet 2022-23 V9
- 3.1 ESG QAP-042 Procurement Sustainability 2023
- 5.1 ESG GHG Solanato OM 32 to 36 savings FY24

- With regards to Eliminating hazardous material , we did review all paper board packaging during 2023 to eliminate PFAS , hazardous materials are not usually an issue for food contact packaging.

Criteria 3: Recycled Content: 5	Beyond Best Practice			
Getting Started	2 Good Progress	3 Advanced	4 Leading	5 Beyond Best Practice

Do you have a policy or procedure to buy products and/or packaging made from recycled materials? • Yes O No

Which of the following products that you either purchase or sell contain recycled materials?

- Primary packaging that you use to sell your products
- Secondary packaging that you use to sell your products
- Tertiary Packaging that you use to sell your packaging
- Your products
- Other items which you purchase
  (e.g. office stationary & supplies, building materials such a bollards etc.)
- None of the above

How many 1723 Tonnes of packaging has at least some packaging that is made from recycled material?

1554







2024

Please indicate the accuracy of this response.

High

If you do not currently use recycled materials in any of your packaging, please indicate why:

- Cannot find a supplier who provides recycled materials
- O We cannot use recycled materials in contact with our product
- Cost is prohibitive
- Other (please specify)

Please specify

O None of the above

#### Supporting Evidence

- 2.1 ESG APCO Sustainable Packaging Checklist guidelines 2020
- 3.1 ESG QAP-042 Procurement Sustainability 2023
- 11.1 ESG Copy of Tonnage Data Collection Sheet 2022-23 V9

Criteria 4: **Recoverability:** 5 Beyond Best Practice

1 Getting Started	2 Good Progress	3 Advanced	4 Leading	5 Beyond Best Practice
How many of your 1723 Tonnes of packaging have all packaging components that are recoverable (i.e. recyclable or compostable) at end-of-life?				1723
Please indicate the accuracy of this response.				High
	Tonnes of packaging ha -life? (e.g. a jar that is rec			0



APCO	
------	--

2024

# **APCO Performance Summary**

Page 7/14

Plea	ase indicate the accuracy of this response.	High		
	r many of your 1723 Tonnes of packaging have been assessed in the Packaging yclability Evaluation Portal (PREP)?	1546		
lf yc	ou use compostable packaging, please indicate the type(s) of compostable certification (i	f any):		
0	Certified home compostable (AS5810)?			
0	Certified industrial compostable (AS4736)?			
•	Certified compostable to another certification (i.e. not AS5810 or AS4736)?			
0	Compostable (not certified)?			
0	None of the above			
	r many of your 1723 Tonnes of packaging are not recoverable at end-of-life and must o landfill? (i.e. not recyclable or compostable)	0		
Hav	e you investigated if there are any opportunities to use reusable packaging?	●Yes ○No		
-	If yes, how many of your 1723 Tonnes of packaging have packaging for which all 1067			
Plea	High			
		0		

Which of the following reusable business to business items did your organisation utilise during the previous 12 month period?

- Pallets
- Crates
- O Drums
- O Intermediate Bulk Containers (IBCs)
- $\bigcirc$  Other (please specify)

Please specify

#### O None of the above



#### Tick all that apply - Was this reused:

2024

Internally (between your organisation's sites & facilities)?
Externally (with other organisations such as suppliers or customers)?

Pallets		Internal		External
Crates		Internal		External
Drums	0	Internal	0	External
Intermediate Bulk Containers (IBCs)	0	Internal	0	External
Other (specified above)	0	Internal	0	External

Does your organisation participate in any of the following closed-loop recovery programs/alternative collection systems for your packaging?

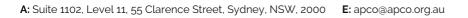
- O Big Bag Recovery
- O Terracycle
- O Container Deposit Scheme (CDS)
- O DrumMUSTER
- $\bigcirc$  Other (please specify)
- Please specify

N/A (All our packaging is recovered through mainstream recovery systems)

O None of the above

#### Supporting Evidence

- 11.1 ESG Copy of Tonnage Data Collection Sheet - 2022-23 V9





APCO 20	APC	O Performance	Summary	Page 9/14
Criteria 5: Disposal Labelling:	5 Beyond Best Practice			
Getting Started	2 Good Progress	3 Advanced	4 Leading	5 Beyond Best Practice
How many of your 1723 Tonnes of packaging have labelling on-pack to inform the consumer of how to correctly dispose of the packaging?				1577
Please indicate the ac	curacy of this response.			High

Which of the following labels does your company presently use?

- Australasian Recycling Label
- Ο Mobius Loop/Recycling symbol
- Ο Tidy man
- Written instructions
- Ο Other (please specify)
- Please specify

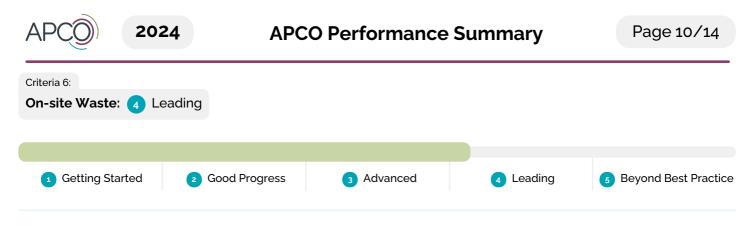
Ο None of the above

#### Supporting Evidence

- 11.1 ESG Copy of Tonnage Data Collection Sheet - 2022-23 V9



High



Tick which of the following packaging materials you have on-site recycling programs for:

•	Paper/cardboard	
0	Soft plastics	
0	Rigid plastics	
0	Timber	
0	Textiles	
0	Glass	
0	Metals	
•	Other (please specify)	
Plea	se specify	
or	ganic matter	
0	All materials have recycling programs	
0	None of the above	
	the reporting period, how much of the waste your organisation generated on-site diverted from landfill (was recycled, composted, reused or sent for energy recovery)?	44%
Please indicate the accuracy of this response.		High
Whic	h of the following facilities are included in the above waste data?	
•	Offices	
•	Warehouses	
•	Stores	



APC0 202	APC	O Performance	Summary	Page 11/14
<ul><li>Manufacturing Fac</li><li>Other (please spe</li></ul>				
Please specify				
Farms				
O None of the above	9			
Supporting Evidence				
- 6.0 PFA waste by si	ite 2023			
Criteria 7:				
Problematic Materials	: <sub>5</sub> Beyond Best Prac	tice		
1 Getting Started	2 Good Progress	3 Advanced	4 Leading	5 Beyond Best Practice

Over the reporting period, which of the following activities did you undertake to help reduce the impact of litter?

- Conduct regular clean ups
- O Participate in Business Clean Up Day
- O Sponsor a clean up day
- O Undertook a litter education campaign
- $\bigcirc$  Other (please specify)

```
Please specify
```

#### O None of the above



Please indicate which of the following problematic, unnecessary and single-use plastic packaging formats or materials your organisation has used over the last five years.

- O Lightweight plastic shopping bags
- O Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- EPS loose fill packaging
- O Moulded EPS packaging for white/brown goods or electronics
- O Rigid polyvinyl chloride (PVC) packaging
- O Rigid polystyrene (PS) packaging
- O Opaque polyethylene terephthalate (PET) bottles
- O Rigid plastic packaging with carbon black
- O None of the above

Please indicate which of the following problematic, unnecessary or single-use plastic packaging formats or materials your organisation is actively working to phase out?

- O Lightweight plastic shopping bags
- O Fragmentable (e.g. oxo-degradable) plastics
- O Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- O EPS loose fill packaging
- O Moulded EPS packaging for white/brown goods or electronics
- O Rigid polyvinyl chloride (PVC) packaging
- O Rigid polystyrene (PS) packaging
- O Opaque polyethylene terephthalate (PET) bottles
- O Rigid plastic packaging with carbon black
- None of the above

Have you successfully phased out any of the above packaging formats or materials in the last 5 years?

- O Lightweight plastic shopping bags
- O Fragmentable (e.g. oxo-degradable) plastics
- Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- O EPS loose fill packaging
- O Moulded EPS packaging for white/brown goods or electronics
- O Rigid polyvinyl chloride (PVC) packaging
- O Rigid polystyrene (PS) packaging



- O Opaque polyethylene terephthalate (PET) bottles
- O Rigid plastic packaging with carbon black
- O None of the above

#### Supporting Evidence

- Request for Information 22-23 Reporting

# **Additional Information**

#### No additional information

Please use the space below to provide your feedback on your experience with this Annual Report

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability

Describe any opportunities or constraints that affected performance within your chosen reporting period

The collapse of the Redcycle program had a significant negative impact on the business and required substantial resources to manage the reporting and phase out of the ARL on the retail packaging.





Please use the space below to provide examples or case studies of exemplary packaging sustainability conducted by your organisation. The information provided in the boxes may be used directly in your public facing Annual Report and Action Plan. Submitted case studies might be used by APCO in the future to support other Members in achieving packaging sustainability.

## **Full Open Responses**

#### Criteria 1 - Supporting Evidence

- 1.1 ESG QAP-031(Environmental Sustainability Policy) 2023
- 3.1 ESG QAP-042 Procurement Sustainability 2023
- 4.0 PFA ESG Annual report 2023\_ final
- At least promote packaging sustainability objectives and targets annually with formal sustainability reporting
- Actively participate in external industry groups and associations to promote packaging

