

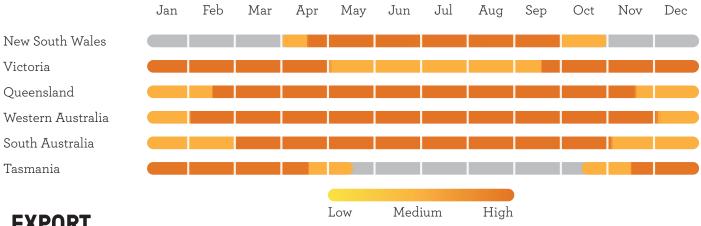
PREMIUM AUSTRALIAN BROCCOLINI®

ABOUT BROCCOLINI®

Introduced to Australia by Perfection Fresh in 1999, Broccolini[®] is a cross between broccoli and Chinese kale, it combines the best eating qualities of both to create a sweet green with tender texture. And not only is it completely delicious, it's also entirely edible - nothing to cut, nothing to waste. Available year round and seasonally grown in five states to guarantee supply. Broccolini[®] continues to be an extremely labour intensive crop which requires careful hand-picking.



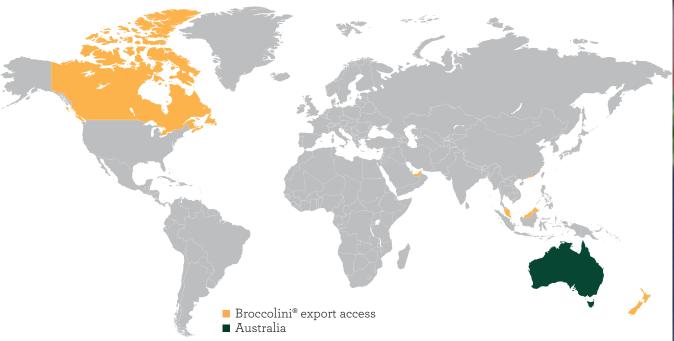
SEASONALITY



EXPORT

First we bring the world's most flavoursome fresh produce home, to grow and share with our Australian customers. Then we take it to the world.

Our Perfection Fresh Exports team ships year-round, to supply our in-season produce to global markets. We export up to 120 Perfection Fresh produce lines to the United States, Middle East, Asia and New Zealand. And we can supply seasonal produce to the United Kingdom and Europe.









ABOUT PERFECTION

We're what you might call a home-grown company - in more ways than one! For over 40 years we've operated as a family business. We have a long history in agriculture and together with the Australian farming community we grow the freshest, most flavoursome produce around.

It's a legacy of flavour perfection that's been handed down through the family. From our founder Tony Simonetta right through to our 500+ staff, who share our passion for bringing you unforgettable, fresh flavours.

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